

# ibn18 Broadcast Limited

Registered Office: 503, 504 & 507, 5<sup>th</sup> Floor, Mercantile House, 15, Kasturba Gandhi Marg, New Delhi-110 001  
Corporate Office: Express Trade Tower, Plot No. 15 & 16, Sector – 16A, Noida, Uttar Pradesh -201 301

## FULL & FINAL CALL MONEY NOTICE TO THE HOLDERS OF PARTLY PAID EQUITY SHARES (ISIN NO: IN9886H01017)

Date: June 28, 2010

Last Date of Payment: July 20, 2010

Dear Sir / Madam,

Ref: **Issue of 54,495,443 Equity Shares of Rs. 2 each ("Equity Shares") for cash at a premium of Rs. 91.50 per Equity Share aggregating to Rs. 5,095.32 million by ibn18 Broadcast Limited (the "Company" or the "Issuer") to the Equity Shareholders on rights basis in the ratio of Three Equity Shares for every Ten Equity Shares held on the record date i.e. March 4, 2010 (the "Issue").**

Sub: **Call Money Notice for Rs. 62.50 per Equity share on partly paid Equity Shares allotted pursuant to the Rights Issue of the Company on April 01, 2010.**

The Board of Directors of the Company (the "Board") has decided to make the Full and Final Call of Rs. 62.50 per Equity Share (Rs. 1.50 per Equity Share as face value and Rs. 61.00 per Equity Share as premium) on Partly Paid Equity Shares of the Company issued and allotted as per the terms of the Letter of Offer dated February 19, 2010.

The Company has in consultation with the Bombay Stock Exchange Limited (BSE) and National Stock Exchange of India Limited (NSE), fixed Thursday, June 24, 2010 to Saturday, June 26, 2010 (both days inclusive) as the Book Closure for the purpose of ascertaining the holders of Partly Paid Equity Shares to whom the call money notice would be sent. Accordingly, the Call money notice is hereby given to you to pay the outstanding Call money as per the details given herein below. The Call money is required to be paid on any working day, at Yes Bank or Axis Bank branches at the locations mentioned overleaf on or before Tuesday, July 20, 2010 ("Last Date").

Call Notice Number	Folio No. / DP & Client ID	No. of Partly Paid Equity Shares held as on the start of Book Closure Date	PAN	Amount Due (Rs.) Full & Final Call @ Rs. 62.50	Total Amount Payable (Rs.)

You are requested to pay the Full and Final Call money on or before the Last Date, failing which you will be liable to pay an interest at the rate of 12% per annum on the amount due from the Last Date fixed for payment of the Call money till the time of actual payment. Failure to pay the Call money as aforesaid shall render the Partly Paid Equity Shares including the amount already paid thereon, liable to forfeiture. Please read carefully the instructions printed overleaf.

Yours faithfully,

**For ibn18 Broadcast Limited**

**Hitesh Kumar Jain**  
AGM – Corporate Affairs  
& Company Secretary

### ACKNOWLEDGEMENT SLIP

Received by Cheque / DD No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ (name of the bank & branch) the amount aforesaid being the Full and Final Call money payable for \_\_\_\_\_ Equity Shares.

Place : \_\_\_\_\_  
Date : \_\_\_\_\_ (cheque subject to realization)

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Corporate Office: Express Trade Tower, Plot No. 15 & 16, Sector – 16A, Noida, Uttar Pradesh – 201 301

## FULL & FINAL CALL MONEY NOTICE TO THE HOLDERS OF PARTLY PAID EQUITY SHARES (ISIN NO: IN9886H01017)

(To be attached by the Collecting Branch and sent along with the Statement to the Controlling Branch)

Date: \_\_\_\_\_, 2010

Call Notice Number	Folio No. / DP & Client ID	No. of Partly Paid Equity Shares held as on the start of Book Closure Date	PAN	Amount Due (Rs.) Full & Final Call @ Rs. 62.50	Total Amount Payable (Rs.)

Payment details (to be filled in by the shareholder)

Call Money Due (Rs)	Interest for the delayed period (Rs.)	Total amount paid (Rs.)

Cheque No. / DD No.	Drawn on (Bank & Branch)	Date of Payment	Bank Serial No. (To be filled in by the Bank)

## GENERAL INSTRUCTIONS

1. The Shareholders may please note that the First, Second and Third and Final Call has been clubbed pursuant to the terms of Letter of Offer dated February 19, 2010 and special resolution passed by shareholders vide postal ballot on June 10, 2010.
2. A separate Cheque / Demand Draft must accompany each Call Notice. Cheque / Demand Draft should be made payable to "IBN18- Final Call Money" in case of resident Shareholders and "IBN18 - Final Call Money - NR" payable at Mumbai in case of Non Resident Shareholders and crossed "Account Payee Only". Cash payment shall not be accepted.
3. Shareholders residing at a place other than the cities where the Bank Collection centers are opened should sent their Final Call Money along with the completed acknowledgement slip by registered post / speed post to the Registrar to the Issue viz. Link Intime India Private Limited at the address given in point no. 13 alongwith Demand Draft/ at par cheque, net of Bank and postal charges in favour of "IBN18 - Final Call Money" in case of resident Shareholders and "IBN18 - Final Call Money - NR" in case of Non Resident Shareholders payable at Mumbai so that the same are received on or before last date of payment of call money i.e. July 20, 2010. The Company shall not be liable for any delayed receipt and reserve the right to reject such delayed receipts.
4. Non payment of the Call Money will also make the Partly Paid Equity Shares liable to be forfeited, including the amount paid thereon, in terms of the Articles of Association of the Company and the Letter of Offer dated February 19, 2010.
5. Cheque / Demand Draft should be drawn on any banks including Co-operative Bank which is situated at and is a member or a Sub-member of the Banker's Clearing House located at the Centre where this Call Notice is presented. Outstation Cheques / Bank Drafts, Money Orders, Stock Invests and Postal Orders will not be accepted. No post-dated cheque will be accepted and is liable to be rejected.
6. The Call money due on the number of Partly Paid Equity Shares held by the investors needs to be paid in full as given in the Call Money Notice. Investors may please note that no part payment would be accepted.
7. The Call Money Notice along with the amount payable by cheque or demand draft must be presented at Yes Bank or Axis Bank branches at the following locations on or before Tuesday, July 20, 2010.

<b>YES BANK LTD.</b>	<b>AGRA:</b> First Floor, 116/18, Sanjay Palace; <b>AHMEDABAD:</b> 102/103, CG Centre, CG Rd.; <b>AHMEDNDR:</b> 1-6 Units, Mark Square Apartments, Savedi Village; <b>ALLAHABAD:</b> 4/43, S. P. Mrg., Civil Lines; <b>AMRITSAR:</b> Gayn Sadan, 42, Mall Rd.; <b>AURANGABAD:</b> A7, Aurangabad Business Centre, Adalat Rd.; <b>BANGALORE:</b> Prestige Obelisk, Municipal No 3, Kasturba Rd.; Plot 27, Hal 3rd Stage, 80 Ft Rd., Thippasandra; <b>BHAVNDR:</b> Unit No. G-1, Part G-2 G-3, "Silver Arc", Plot No. 9, Waghwahad Rd.; <b>CHANDIGARH:</b> Shop Cum Office No 151-152, Sector 9c, Madhya Mrg.; <b>CHENNAI:</b> Uthamar Gandhi Salai, Opp Park Hotel, Nungambakkam; <b>COCHIN:</b> Puthuran Plaza, Northern Side, Kpcc In, Mg; <b>FARIDABAD:</b> SCO-4, Sector 16; <b>GHAZIABAD:</b> C37, RajNgr Dist Centre; <b>GUWAHATI:</b> Asian Complex, G.S Rd., Ulubari; <b>GURGAON:</b> G 5, For tune Global Arcade, MG Rd.; <b>HYDERABAD:</b> Mayank Towers, Survey No.31 (Old),31/2 (New), Raj Bhavan Rd.; <b>INDORE:</b> 9/1/1 M G Rd., Adjoining Treasure Island; <b>JAIPUR:</b> G2, Green House, Plot O-15, Ashok Mrg.; <b>JODHPUR:</b> 117/4, PWD Coln.; <b>KANPUR:</b> Padam Tower, 14/113 Civil Lines; <b>KOLHAPUR:</b> Insignia Complex, Shivaji Park, Tara Rani Chowk; <b>KOLKATA:</b> No.19, Camac Street; <b>LUCKNOW:</b> Tulsi Complex, 12, Rani Laxmibai Marg; <b>LUDHIANA:</b> B-XX/2427/928, GF- FF., Gobind Nagar, Ferozepur Road; <b>MANGALORE:</b> Shop No 108 To 120, Ideal Towers, Off K.s. Rao Road, GHS Road, Opp.ganapati Temple; <b>MUMBAI:</b> Shri Amba Shanti Chambers, Opp. Hotel Leela, Andheri - Kurla Rd.; Ganesh Tower, Sector 1, Washi; Cadel Court, 230-232, Veer Sawarkar Mrg., Cadel Rd., Shivaji Park; 1A, Mittal Chambers, Nariman Point; <b>NASIK:</b> Shop No 9 to 13, Agora, Canada, Corner, College Rd.; 1A, Mittal Chamber, Nairman Point, Opp. INOX; <b>NEW DELHI:</b> 48, Nyaya Mrg., Chanakyapuri.; 1 Community Centre, New Friends Coln.; Plot No. B7, Gujranwala Town -Part 1, Opp. Model Town; D-12, South Extn. Part II, <b>NOIDA:</b> A - 356, Sector 19, Noida; <b>PUNE:</b> Karan Selen., Bhandarkar Road, Shivaji Nagar; <b>RAIPUR:</b> Raj Villa", Raigarh Bada, Civil Lines; <b>RAJKOT:</b> Nath Edifice, Dr. Yagnik Road & Race Course Road; <b>SALEM:</b> Devi Chit Funds, 5/315, Junction Main Road; <b>SURAT:</b> Mangaldeep, Ring Road, Nr. Mahavir Hospital; <b>UDAIPUR:</b> Goverdhan Plaza, 29, N.n. Acharya Marg; <b>VADODARA:</b> Corner Square, Race Course Circle, Next To West Side/ Inox.
<b>AXIS BANK LTD.</b>	<b>AHMEDABAD:</b> Trishul - Law Garden, Ellis Bridge; Sunrise, The Shopping Mall, Shop, Vastrapur. <b>AJMER:</b> AMC No.481, Kutcheri Rd., India Motor Circle; <b>AKOLA:</b> Khatri House, Amankha Plot Rd.; <b>ALIGARH:</b> Omji Complex, Ramghat Rd.; <b>AMBALA:</b> Jeevan Jyoti Bldg., Jagadhari Rd.; <b>ALWAR:</b> 1, Jai Complex road No 2; <b>BANGALORE:</b> No. 9, M.G. Rd., Main JayaNgr; 55/5 30th Cross/13th Main Jayanagar. <b>BELGAUM:</b> Geethanjali Plaza, Khanapur Rd.; <b>BHARUCH:</b> Shri Sad Vidya Mandal Institute Of Technolohold N.H No.8; <b>BHILWARA:</b> Ganpati Enclave, Pur Rd.; <b>BHOPAL:</b> Plot No 166, Star Arcade, MP Ngr; <b>BHUBANESHWAR:</b> Archbishops House SatyaNgr; <b>BHUJ KUCHCHH:</b> Plot No.13,14, Jubilee Circle, Bankers Coln.; <b>BURDWAN:</b> City Tower 23, G.T. Rd.; <b>CALICUT:</b> Karupalli Arcade, Ymca Cross Rd.; <b>CHENNAI:</b> 82 Dr Radhakrishnan Salaimylapore; Anna Ngr; Plot No 3635, Avenue, Annanagar East. <b>COIMBATORE:</b> Vigneshwar Cresta, No 1095 Avinashi Rd.; <b>CUTTACK:</b> Jayashree Plaza, Badambadi; <b>DEHRADUN:</b> 74(New No.250/466), Rajpur Rd.; <b>DHANBAD:</b> Shri Ram Plaza, Bank More; <b>DHARMAPURI:</b> Door No. 171 A, Nethaji Bye Pass Rd.; <b>DHARWAR:</b> CTS No.307/27B, Siddalinga Complex, Pune-bangalore Rd.; <b>DHULE:</b> Main Mkt, Lalbaug; <b>DIBRUGARH:</b> R.K.B Path Opp. Head Post Office; <b>ERNAKULAM:</b> 41/419, Chicago Plaza, Rajaji Rd.; <b>FEROZEPUR:</b> ES-30/3, Harji Niwas, Ferozepur City; <b>GANDHI NGR:</b> GandhiNgr Milk Consumer Co-op Union Ltd., Sector 15; <b>GHAZIABAD:</b> N-30 Ambedkar Rd., Nehru Ngr; <b>GUNTUR:</b> P R Raju Plaza 11-1-1naaz Centre; <b>GURGAON:</b> Sector-14, Nr. Huda Office, Old Delhi-Gurgaon Rd; <b>GWALIOR:</b> Kanwal Complex, Shrmant Madhav Rao Scindia Mrg.; <b>HASSAN:</b> Lalitha Krupa, B.M.Rd.; <b>HISSAR:</b> Sco No. 177 Commercial Urban Estate No. 1; <b>HOWRAH:</b> 94/1, Dr. Abani Duttasalkia; <b>HYDERABAD:</b> G Pulla Reddy Blgreenlands, Begumpet Rd.; <b>JABALPUR:</b> Panchratna Blg., Model Rd; <b>JAIPUR:</b> O-15, Green House ashok Mrg.; <b>JALANDHAR:</b> 50, Badri Dass Coln. Mahaveer Mrg.; <b>JALGAON:</b> Patel Plaza, M.G.Rd.; <b>JAMMU:</b> Highland Tower, Railhead Rd.; <b>JAMNAGAR:</b> Jaidev Arcade, Park Cly Mainmain Rd; <b>JUNAGADH:</b> Shop:1,2,3 Rajji Nagar Shopping Centern K Mehta Road, <b>KOLKATA:</b> 126A, Bidhan Saranishyam Bazar; 7, Shakespeare Saranikol; <b>KANPUR:</b> 18/179, The Mall Rd.; <b>KARNAL:</b> 3/250, Shakti Coln., Mall Rd.; <b>KOTA:</b> 414, Shopping Center; <b>KOTTAYAM:</b> A/2 Century Towers, M C Rd.; <b>KHEDA:</b> Vallabh Vidhyanagar, Tara Terraces, Mota Bazar; <b>KURNOOL:</b> 40/581, S V Complex S Road; <b>LUCKNOW:</b> 25 B, Ashok Mrg., Sikander Bagh; <b>MADURAI:</b> Door No. 4, Goods Shed Street; <b>MAHESANA:</b> Shop No 1-5, Sakar Centre Point, Nr. Nagalpur College Highway Rd.; <b>MEERUT:</b> Hotel Crystal Palace, G-2/47 Civil Lines; <b>MUMBAI:</b> Universal Insurance Bldg., Sir P M Rd., Fort; 81, Dev Kunj, Veer Savarkar Mrg., Shivaji Park, Dadar; Nandanandan Bhavan , Sodawala Lane, Borivali (West); Springfields, Lokhandwala Andheri (West); Dhiraj Baug, LBS Mrg., Thane (West); <b>MYSORE:</b> Haripriya Complex, Temple Rd.; <b>NEW DELHI:</b> Statesman House, 148, Barakhamba Rd.; E-64 Greater Kailash-I; A-11 Vishal Enclave. Opp. Rajouri Garden; A-13, Swasthya Vihar, Vikas Mrg; <b>NOIDA:</b> B2-B3, Sector 16 Noida; <b>PATHANAMTHITTA:</b> Kunnihothathil Plazageneral Hospital Rd.; <b>PATIALA:</b> 4464/5, Rajwara Rd.; <b>PATNA:</b> Lok Nayak Jay Prakash Bhawandak Bungalow Cross; <b>PUNE:</b> Sterling Plaza 1262/B, J M Rd. Deccan Gymkhana; <b>RAJKOT:</b> Titan, Kalawad Rd.; <b>ROHTAK:</b> Shop No.1, Munjal Complex Delhi Rd.; <b>SATARA:</b> Abanijani S.no.257, Bhosale Mala, G.D.Tapase Mrg.; <b>SHOLAPUR:</b> Kanale Kalyan Mandap, Dufferin Chowk, Railway Line; <b>SIRSA:</b> Plot No 17/339 Sangwannursing Home Cplx, Sangwan Chowk; <b>SONEPAT:</b> Property No.908a/14 Old D.C. Rd., Nandwani Ngr; <b>SURAT:</b> Digvijay Towers, Ghod Dod Rd.; <b>SURENDRANAGAR:</b> Ajmera Chambers, S.T. Road; <b>TIRUNELVELI:</b> No: 12, East Car Street; <b>TRIVANDRUM:</b> TC2/2421, Condor Bldg., Pattom; <b>UDUPI:</b> Simaz Comercial Complex, Nr. Diana Circle; <b>VADODARA:</b> Vardhaman Complex, Course Circle (North); <b>VALSAD:</b> Alar Rd.; <b>VARANASI:</b> Tulsi Complex, Shastri Ngr, Sriga; <b>VISHAKHAPATNAM:</b> No.47-10-24/25 Dwaraka Ngr; <b>WARANGAL:</b> 8-9-33-33/1, Chowrastation Rd.;

### COLLECTION BANK BRANCHES FOR NON-RESIDENT APPLICANTS

**YES BANK LTD. : MUMBAI:** 1A, Mittal Chamber, Nairman Point, Opp. INOX; **AXIS BANK LTD. : MUMBAI:** Universal Insurance Bldg, Sir P M Rd., Fort;

8. After the last date of payment i.e July 20, 2010, Yes Bank and Axis Bank Branches at the aforesaid locations will not accept any call money payment. Such call money payment along with interest at the rate of 12% per annum for the delayed period should be sent by way of a demand draft / Cheque payable at New Delhi by Registered Post / Speed Post, unless presented personally. Please note that the payment alongwith interest shall be accepted by the Company till such time the Board has decided to forfeit the shares on account of non-payment.
- 9 **Please note that the Partly Paid Equity Shares of the Company under ISIN No. IN9886H01017 which are listed on the BSE and NSE are suspended for trading with effect from June 22, 2010.**
- 10 On payment of the Full and Final call money in respect of the partly paid up Equity Shares, the partly paid up Equity Shares would be converted into fully paid up Equity Shares and merged with the existing ISIN for the Fully paid up Equity Shares of the Company.
- 11 The holders of Partly Paid Equity Shares in physical form and have paid call money due at the designated bank branches will receive endorsement stickers after 4 weeks from the last date specified for the payment of call money.
- 12 In case of non-receipt of Call money notice, shareholders can send the request for a duplicate Call money notice at the registered office of the Company or at the Registrar to the Issue.
- 13 All Correspondences in this regard may be addressed to :

**Link Intime India Private Limited**

Unit : ibn18 Broadcast Limited

C-13, Pannalal Silk Mills Compound, LBS Marg, Bhandup (West) Mumbai 400 078, Maharashtra, India

Tel : (91 22) 2596 0320 Fax; (9122) 2536 0329

Email: [ibn18.rights@linkintime.co.in](mailto:ibn18.rights@linkintime.co.in) Contact Person: Mr. Praveen Kasare